



LOCAL

TRADERSUK

ADVERTISERS MEDIA PACK



Keeping you in touch with your local community

The Corby Trader and Village Trader are free community magazines that are currently delivered to over 30,000 homes in and around Corby every month.

The Rushden & Higham Trader was launched in May 2018 and delivered to 15,000 homes.

The magazines are professionally produced and form a valuable source of local information on businesses, events and clubs within the area.

Businesses can benefit from cost-effective advertising which targets their locality and in addition, all magazines are free to download from our website.

... so whether it be for business or pleasure, we welcome all your contributions and can guarantee that your message will be clearly seen!

For more information or to place a booking, call:

01536 269686

e info@ltprintuk.com/info@localtradersuk.com

w www.ltprintuk.com/www.localtradersuk.com



LT Print • Design • Publishing - is a division of Local Traders UK





CORBY

TRADER



Features and Benefits

- The Corby Trader is a free community magazine that is delivered to around 23,000 homes in Corby each month. They are delivered to Beanfield, Danesholme, Shire, Lloyds, Stephenson Way, Rockingham Road, The Old Village, Great Oakley, Oakley Vale, Hazel Leys, Exeter, Stuart Road, Kingswood and Lincoln areas.
- Since its launch in 2012 The Corby Trader has become well established as an informative guide to local businesses, clubs and events.
- It's handy A5 size, useful content and professional appearance leads to many readers using it as a reference for the whole month.
- The Corby Trader is very widely read and used by residents, so the vast majority of advertisers appear every month and have been featured for several years.
- As well as appearing in the magazine, advertisers have their advert on our website where the books are uploaded each month.
- To maximise the response our advertisers receive, we restrict the number of businesses in certain categories.
- All of these features, along with our very competitive prices, make The Corby Trader a very attractive advertising medium.

ADVERTISERS
MEDIA PACK

**SPECIAL
OFFER**

LEAFLETS DELIVERED
WITH THE CORBY
TRADER OR RUSHDEN
& HIGHAM TRADER

£35 + VAT

PER 1000 DOORS

LEAFLETS DELIVERED
WITH THE
VILLAGE TRADER

£45 + VAT

PER 1000 DOORS



For more information or to place a booking, call:



01536 269686

e info@ltprintuk.com/info@localtradersuk.com

w www.ltprintuk.com/www.localtradersuk.com

LT Print • Design • Publishing - is a division of Local Traders UK



VILLAGE

TRADER



Features and Benefits

- The Village Trader is a free community magazine that is delivered to around 7,000 homes in the surrounding area of Corby each month. They are delivered to Cottingham, Middleton, East Carlton, Wilbarston, Stoke Albany, Great Easton, Rockingham, Caldecott, Gretton, Weldon, Priors Hall, Stanion, Little Stanion, Brigstock, Geddington and Rushton.
- Since its launch in 2013 The Village Trader has become well established as an informative guide to local businesses, clubs and events.
- It's handy A5 size, useful content and professional appearance leads to many readers using it as a reference for the whole month.
- The Village Trader is very widely read and used by residents, so the vast majority of advertisers appear every month and have been featured for several years.
- As well as appearing in the magazine, advertisers have their advert on our website where the books are uploaded each month.
- To maximise the response our advertisers receive, we restrict the number of businesses in certain categories.
- All of these features, along with our very competitive prices, make The Village Trader a very attractive advertising medium.

For more information or to place a booking, call:



01536 269686

✉ info@ltprintuk.com/info@localtradersuk.com

🌐 www.ltprintuk.com/www.localtradersuk.com

LT Print • Design • Publishing - is a division of Local Traders UK

ADVERTISERS MEDIA PACK

SPECIAL OFFER

LEAFLETS DELIVERED
WITH THE CORBY
TRADER OR RUSHDEN
& HIGHAM TRADER

£35 + VAT

PER 1000 DOORS

LEAFLETS DELIVERED
WITH THE
VILLAGE TRADER

£45 + VAT

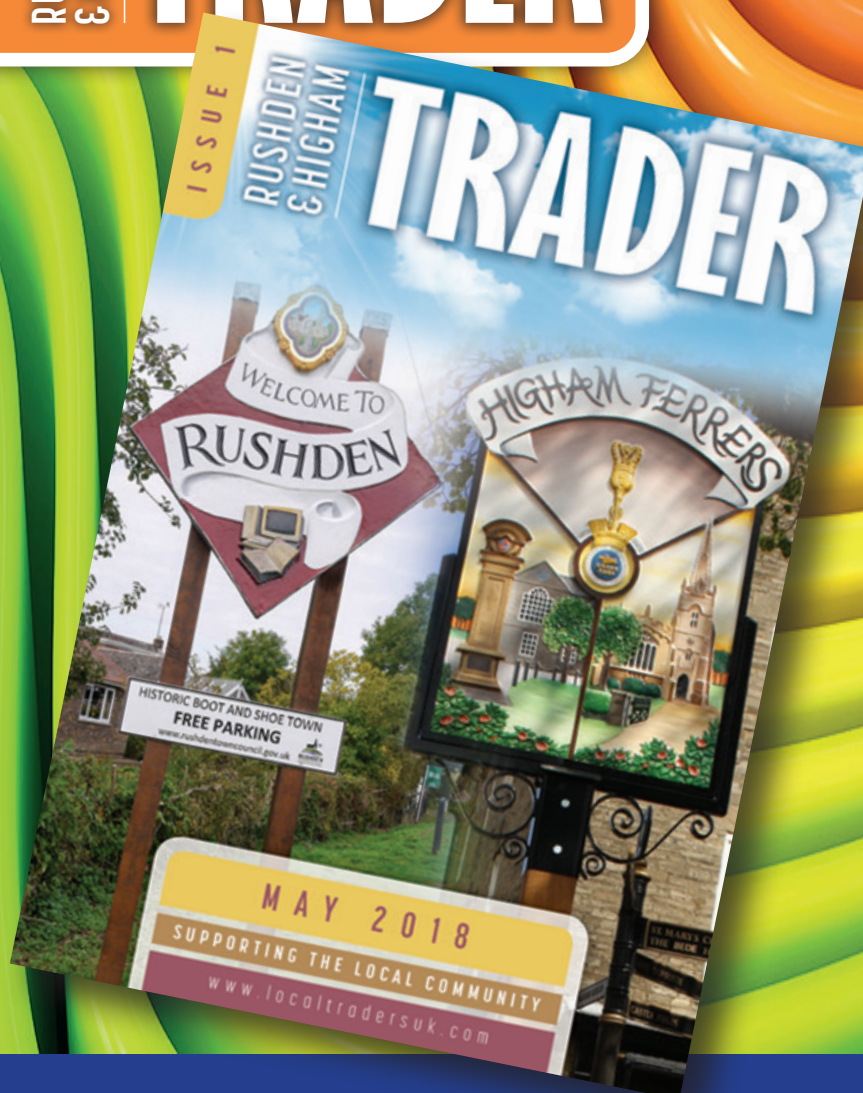
PER 1000 DOORS





RUSHDEN
& HIGHAM

TRADER



The Rushden & Higham Trader is a free community magazine that is delivered to 15,000 homes monthly. It was launched in May 2018 and is the newest addition to our already popular Corby Trader and Village Trader, it will look to become a well established and informative guide to local businesses, clubs, charities and events.

It will be a handy A5 size with useful content and professional appearance leading many readers to use it as a reference for the whole month.

All of these features, along with our very competitive prices, will make the Rushden and Higham Trader a very attractive advertising medium.

For more information or to place a booking, call:



01536 269686

e info@ltprintuk.com/info@localtradersuk.com

w www.ltprintuk.com/www.localtradersuk.com

LT Print • Design • Publishing - is a division of Local Traders UK

ADVERTISERS MEDIA PACK

SPECIAL OFFER

LEAFLETS DELIVERED
WITH THE CORBY
TRADER OR RUSHDEN
& HIGHAM TRADER

£35 + VAT

PER 1000 DOORS

LEAFLETS DELIVERED
WITH THE
VILLAGE TRADER

£45 + VAT

PER 1000 DOORS





LOCAL

TRADERSUK

Full Page Advert

138mm x 190mm (no bleed)
or
150mm x 202mm (2mm bleed)

Half Page Advert

138mm x 94mm

Quarter Page Advert

66mm x 94mm

Eighth Page Advert

66mm x 46mm

ADVERTISERS MEDIA PACK

SPECIAL OFFER

LEAFLETS DELIVERED
WITH THE CORBY
TRADER OR RUSHDEN
& HIGHAM TRADER

£35 + VAT

PER 1000 DOORS

LEAFLETS DELIVERED
WITH THE
VILLAGE TRADER

£45 + VAT

PER 1000 DOORS

Accepted Advert Formats:

Photoshop files 300 dpi at actual size – JPEGs, Tiffs, PSD files (Fonts supplied), **Illustrator eps files** (Fonts outlined or supplied with file). **High Resolution PDFs**. We also accept **Word docs, PowerPoint** or **Publisher files** – all images need to be supplied in **high resolution**.

- Artwork can be revised each month – the copy deadline is usually around the 8th of the previous month.
- If you do not have an advert, or you wish your advert to be re-designed, LT Print graphic design team can offer you a professionally designed advert.

For more information or to place a booking, call:



01536 269686

e info@ltprintuk.com/info@localtradersuk.com

w www.ltprintuk.com/www.localtradersuk.com

LT Print • Design • Publishing - is a division of Local Traders UK



ADVERTISERS MONTHLY RATES

All prices are for 1 month, full colour and subject to VAT



DISTRIBUTION 23,500

FULL PAGE ADVERT 138mm x 190mm or 150mm x 202mm (2mm bleed)	
Package	Full Colour
1 Month	£190.00
3 Months	£180.50
6 Months	£171.00

HALF PAGE ADVERT (138mm x 94mm)	
Package	Full Colour
1 Month	£125.00
3 Months	£118.75
6 Months	£112.50

QUARTER PAGE ADVERT (66mm x 94mm)	
Package	Full Colour
1 Month	£90.00
3 Months	£85.50
6 Months	£81.00

EIGHTH PAGE ADVERT (66mm x 46mm)	
Package	Full Colour
1 Month	£45.00



DISTRIBUTION 7,500

FULL PAGE ADVERT 138mm x 190mm or 150mm x 202mm (2mm bleed)	
Package	Full Colour
1 Month	£160.00
3 Months	£152.50
6 Months	£144.00

HALF PAGE ADVERT (138mm x 94mm)	
Package	Full Colour
1 Month	£105.00
3 Months	£99.75
6 Months	£94.50

QUARTER PAGE ADVERT (66mm x 94mm)	
Package	Full Colour
1 Month	£70.00
3 Months	£66.50
6 Months	£63.00

EIGHTH PAGE ADVERT (66mm x 46mm)	
Package	Full Colour
1 Month	£30.00

**CONTACT US FOR FRONT PAGE, BACK PAGE, CENTRE PAGE
SPREAD COSTS DUE TO LIMITED AVAILABILITY**

Please e-mail for confirmation on multiple month bookings

All cheque payments should be
made payable to Local Traders UK



LIKE US ON FACEBOOK

Corby Trader and Village Trader
Rushden and Higham Trader



For more information or to place a booking, call:

01536 269686

or email: info@localtradersuk.com

or visit our website: www.localtradersuk.com



LT Print • Design • Publishing - is a subsidiary of Local Traders UK





Creative Design
Digital & Litho Printing
Magazines
Leaflets
Brochures
Booklets
Newsletters
Posters
Folders
Logo Design
Stationery
Advertising
Exhibition Graphics
Roller Banners
Invitations
Programmes
NCR Pads
etc.

01536 269686
info@itprintuk.com

12 Darwin House,
Corby Gate
Business Park,
Corby, Northants,
NN17 5JG

Running your own business?

**Not advertising in the
TRADER magazines?**

That's Bananas.



GOOD HONEST ADVERTISING AT ITS BEST

Call: 01536 269686

Email: info@ltprintuk.com

www.ltprintuk.com • www.localtradersuk.com